

We bring designers and clients together, to create impactful light-ART

Our diverse and fast-changing society has created a growing need for unique artistic solutions for public spaces

Public spaces = Artists' stages

Owners of malls, hotels and similar spaces are in need of efficient access to creative, out-of-the-box ideas to create higher value for visitors to their spaces that professional solution providers often struggle to deliver



Stage Owners are looking for ART



When looking for Light-ART, you want maximum output with minimum effort.

Instead of asking your local solution provider you can now engage a crowd of artists who can provide you with unique out-of-the-box ideas and designs.

We offer a global source that transforms your "local stage" into a place of ART.

Efficiency



Speed



Quality



Results



Solution Providers often suffer from limited resources

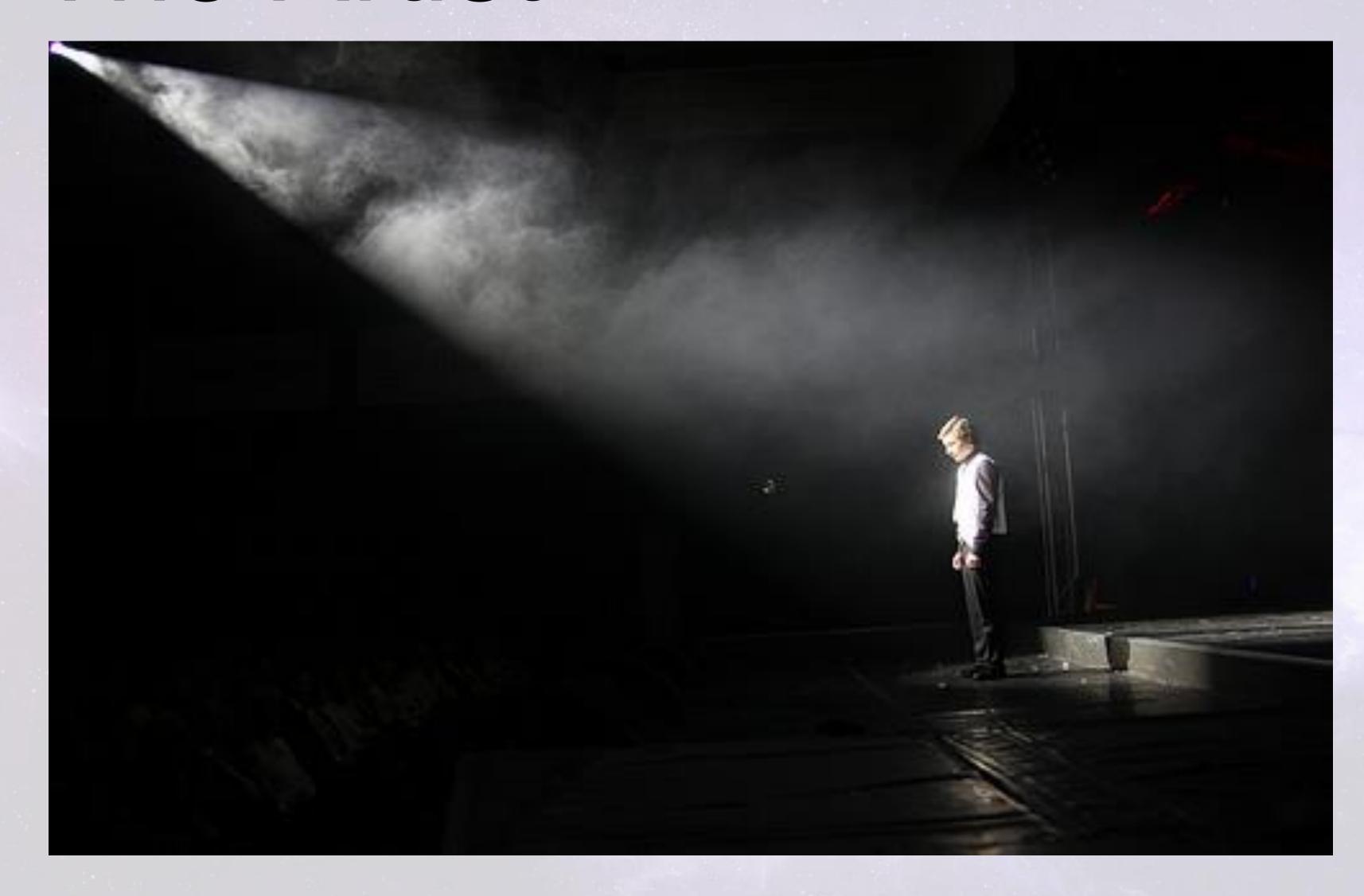
Professional players in the seasonal and festive lighting industry often have limited resources to repeatedly create solutions that have the "WOW factor"



- many sales opportunities
- **A** to few internal Designers
- | Imited resources = limited WOW factor
- unable to deal with seasonal peaks



The Artist



There are many talented and creative artists and designers who do not have a stage to make their ART become reality

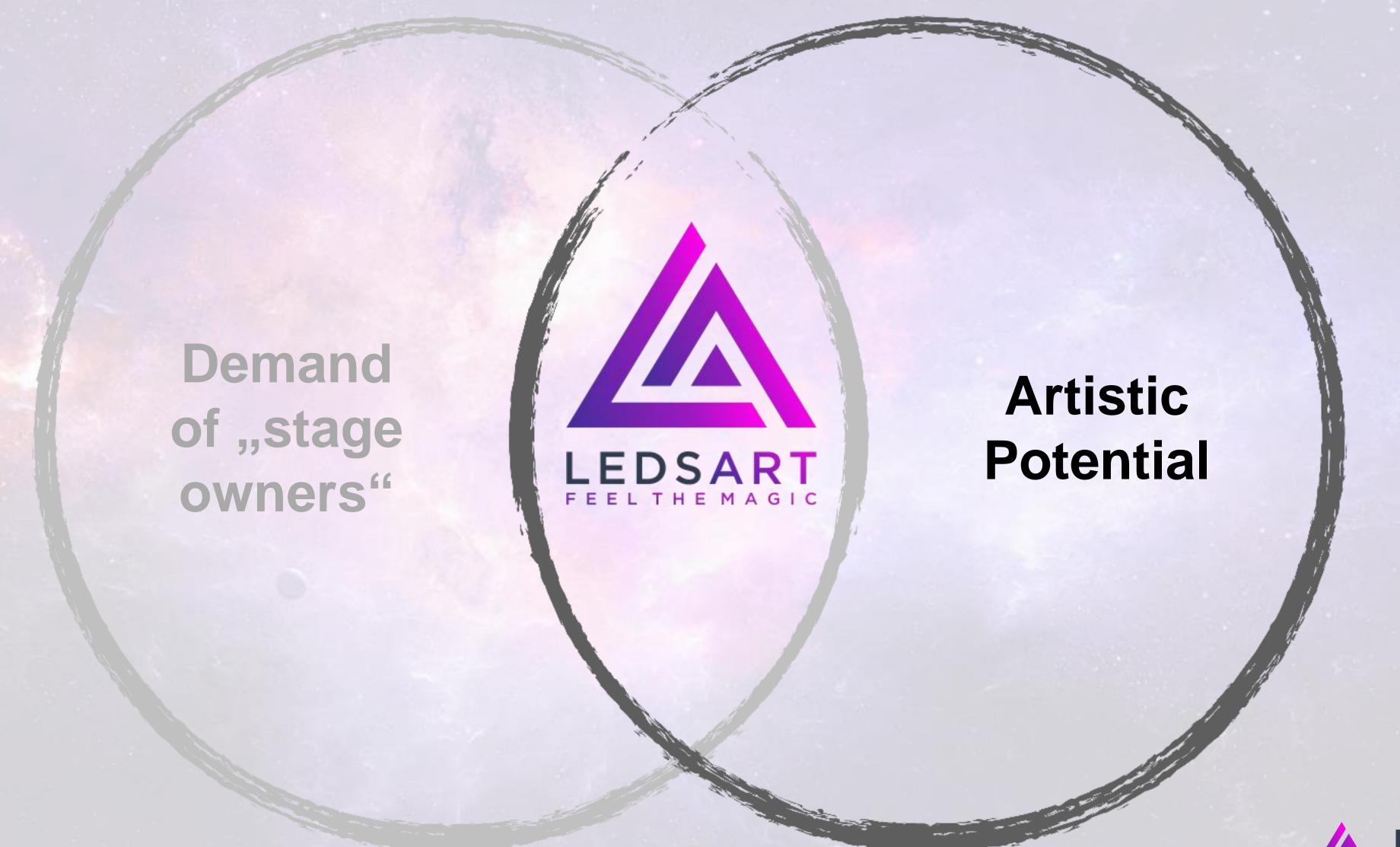


Here is the Solution:



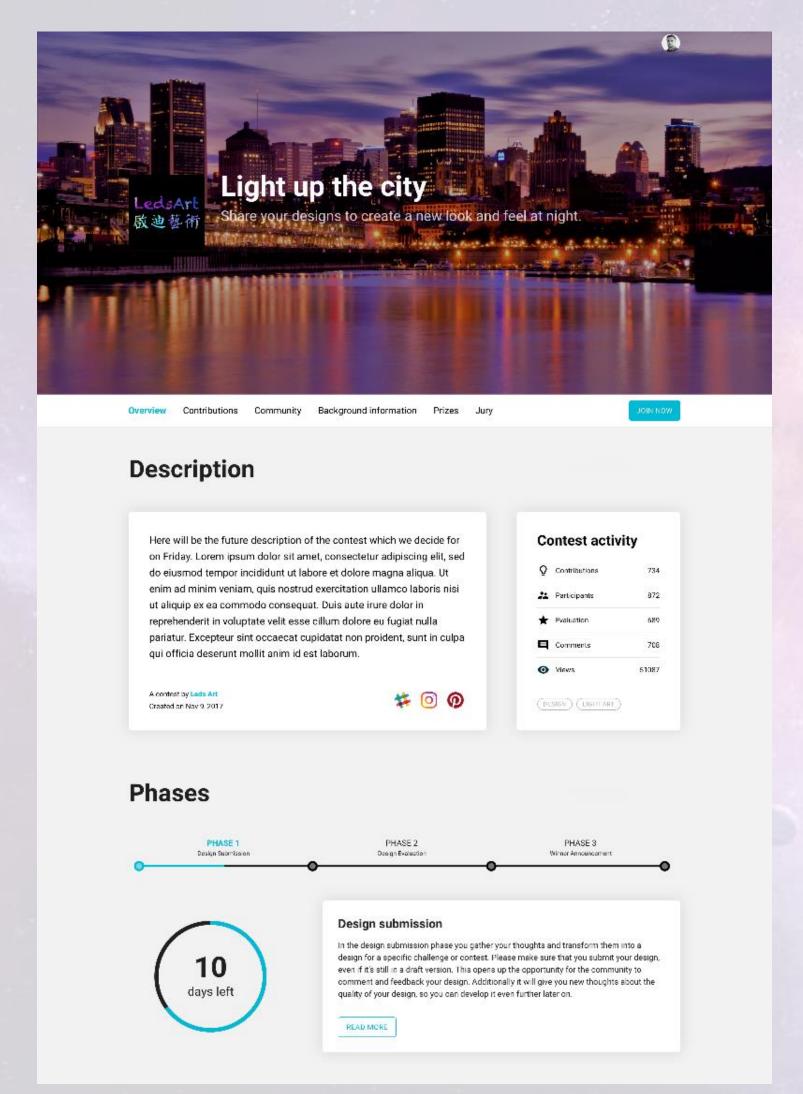
Connecting People on a Global scale

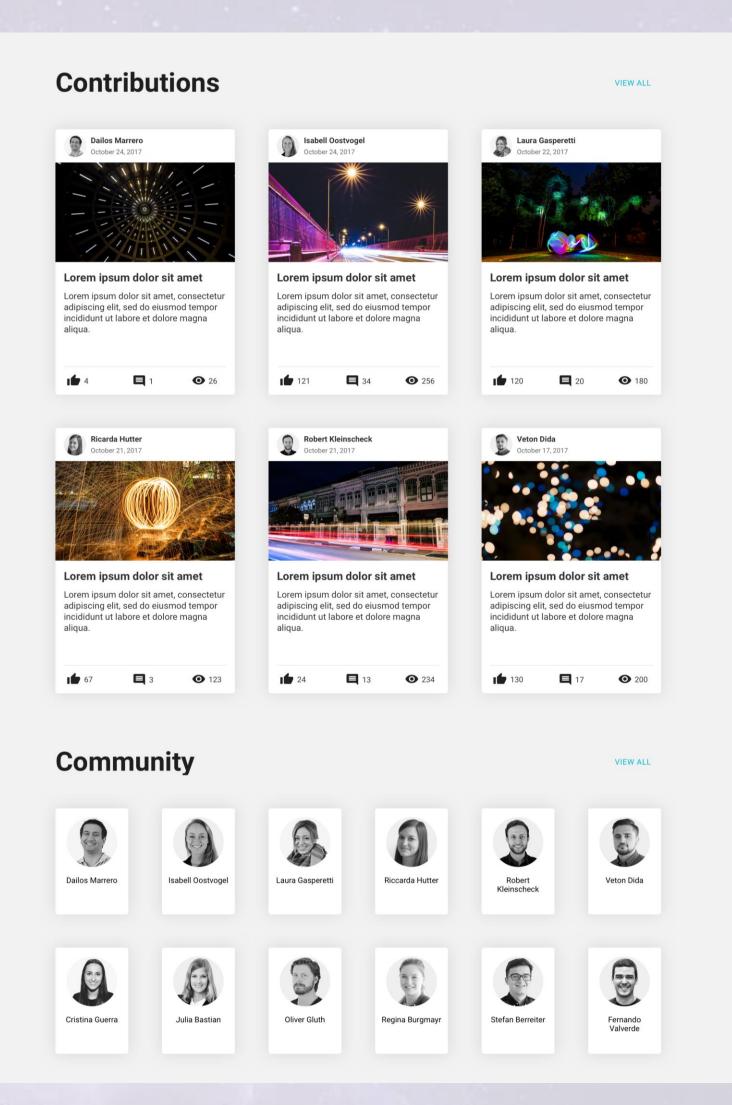
LedsArt is building the bridge

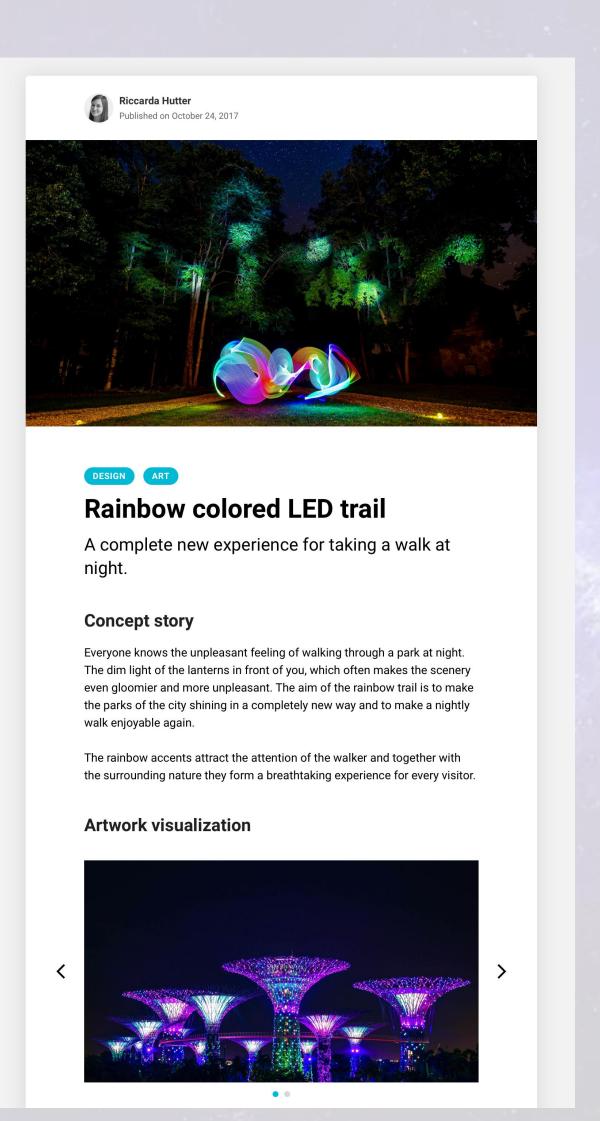




A professional platform design









offering great benefits for artists

It's straightforward: If you enter a contest and your design contribution wins, you'll have a stage for your work.



Join a group of inspired designers and network with potential clients



Participate in contests and contribute ideas to the artwork



Get selected for the best light-art concept contributions and win attractive prizes



Get signed as the exclusive designer and benefit from strong production partnerships



How "stage owners" benefit

LedsArt is a platform that will enable you to collect countless creative contributions from a global pool of talented designers and artists.



Tap into a group of inspirational designers and network with other stage owners



benefit from the power of a global creative crowd by creating your own contests



Be part of reviewing and curating contributions, and take advantage of our expertise in art and technology



Benefit from strong production partners with the expertise to implement the winning artwork and bring your stage to life

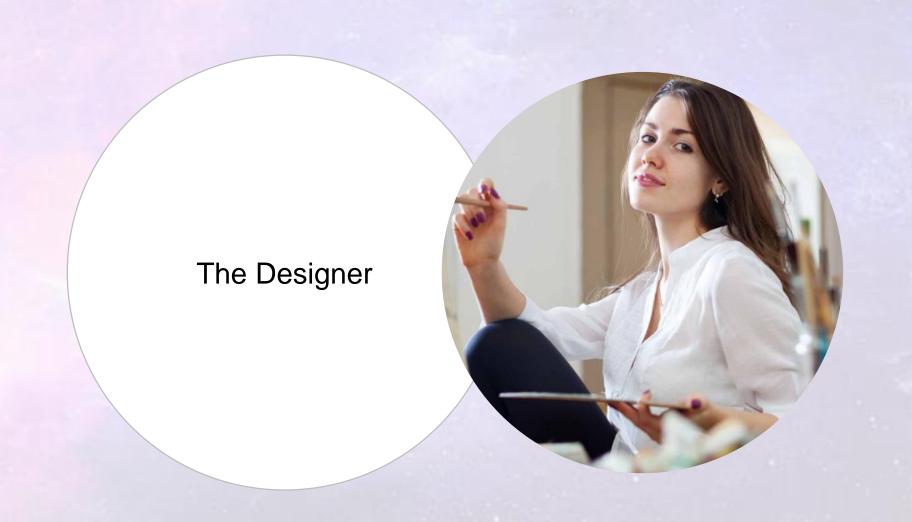


What makes us special:

Designers can showcase their talent to a selection of renowned clients and propose creative concepts that have a chance of becoming a reality; clients get a wide variety of high-quality, original and never-before-seen designs



- gets 100+ Designs instead of only one
- recieves artwork valued at 300.000€ or higher
- pays only a small share of the artwork's value



- gest a virtual stage to present artwork to clients
- has an opportunity to pitch light-art concepts for big projects that they don't find elsewhere on the web
- make an impact with art



